

SPONSORSHIP OPPORTUNITIES

61850 Users Group Meeting





ABOUT 61850 USER GROUP

Utilities are increasingly leveraging data from intelligent electronic devices (IEDs), substations, and grid automation systems to enhance grid reliability, operational efficiency, and asset performance. However, much of this data resides in legacy, siloed systems that hinder seamless interoperability across domains. The IEC 61850 standards, developed to enable interoperable communication and data modeling for substation and power system automation, provides a common framework that supports both real-time system performance and future scalability. Through its focus on standardized object models, services, and configuration language (SCL), 61850 enables the digitalization and integration of grid systems across vendors and technologies. The 61850 Users Group within UCA International Users Group plays a central role in advancing the implementation, testing, and harmonization of these standards globally - helping utilities transition toward a unified, data-centric architecture that ensures consistency from field devices to the enterprise level.

Those involved in using the 61850 standards are encouraged to share their use cases and experiences at user group meetings hosted around the world.

A key part of any 61850 User Group meeting is having the support of sponsors. We attempt to obtain a utility host for each meeting and there are numerous other sponsorship opportunities available. Sponsors can participate in the entirety of the conference, spending two days meeting attendees.

All Gold, Silver and Lanyard sponsorships include at minimum:

1. One or more conferences passes
2. Your company's logo on this meeting's webpage on UCA's website
3. Your company's logo on signage at the meeting
4. Two days of unrestricted networking and engagement with 61850 users from around the world
5. Access to the pre- and post-meeting attendee lists (name and company only)

The various sponsorship opportunities are listed below. Sponsorship availability is limited on a first-come basis.

You can purchase a 61850ug sponsorship using the link below or by visiting the meeting event page.

Sponsor the CIMug meeting: <https://ucaug.org/upcoming-ucaug-events/61850ug-wendell-north-carolina-2025/2025-wendell-sponsorship-opportunities/>

Please contact Sponsorships@ucaug.org for assistance with purchasing a sponsorship or to ask questions.

SPONSORSHIP OPPORTUNITIES

All meeting sponsorships are open to UCAIug Corporate Members. We hope you will consider the benefits of this opportunity in showing your support for the developers, utilities and 61850 Users Group.

GOLD SPONSOR - \$7,500 USD - 1 AVAILABLE

Sponsorship includes:

1. **One (1) demonstration table** at day one's evening event, off-site from the meeting venue, including electricity, wireless Internet and two chairs
2. **15-minute speaking slot** prior to day one's evening event, on-site at the meeting venue
3. **Six (6) conference passes**
4. **30-minute speaking slot** during day one's opening plenary session
5. Allowance for your company to provide giveaway items (promotional or logo items)
6. Your company's literature will be made available in the registration area
7. Your company's signage in the meeting room(s) and at the registration area (popup signage or poster boards are preferred)
8. Your company's logo and recognition on all event promotions and communications
9. Your company's logo, description and website link on the online registration site and event webpage
10. Your company's logo on all physical conference materials
11. Access to the pre- and post-meeting attendee list (name and company only)

SILVER SPONSOR - \$5,500 USD - 2 AVAILABLE

Sponsorship includes:

1. **One (1) demonstration table** at day one's evening event, off-site from the meeting venue, including electricity, wireless Internet and two chairs
2. **15-minute speaking slot** prior to day one's evening event, on-site at the meeting venue
3. **Three (3) conference passes**
4. **30-minute speaking slot** during day one's opening plenary session
5. Allowance for your company to provide a giveaway item (promotional or logo items)
6. Your company's literature will be made available in the registration area
7. Your company's signage in the meeting room(s) and at the registration area (popup signage or poster boards are preferred)
8. Your company's logo on all event promotions and communications
9. Your company's logo, description and website link on the online registration site and event webpage
10. Your company's logo on all physical conference materials
11. Access to the pre- and post-meeting attendee list (name and company only)

LANYARD / NAME BADGE SPONSOR - \$2,000 USD - 1 AVAILABLE

Sponsorship includes:

1. **Two (2) conference passes**
2. Your company's logo printed on attendee badge lanyard
3. Allowance for your company to provide a giveaway item (promotional or logo items)
4. Your company's literature will be made available in the registration area
5. Your company's logo on all event promotions and communications
6. Your company's logo, description and website link on the online registration site and event webpage
7. Access to the pre- and post-meeting attendee list (e.g., name and company)
8. **DOES NOT** include a Vendor Demonstration Table at day one's evening event, **nor** a 15-minute speaking slot prior to the evening event

VENDOR DEMONSTRATION TABLE - \$700 USD - 8 AVAILABLE

Sponsorship includes:

1. **One (1) demonstration table** at day one's evening event, off-site from the meeting venue, including electricity, wireless Internet and two chairs
2. **15-minute speaking slot** prior to day one's evening event, on-site at the meeting venue
3. Allowance for your company to provide a giveaway item (promotional or logo items)
4. Your company's literature will be made available in the registration area
5. Your company's logo on all event promotions and communications
6. Your company's logo, description and website link on the online registration site and event webpage

SIGN THIS AGREEMENT ON THE NEXT PAGE

SPONSORSHIP AGREEMENT

By signing below, you acknowledge and agree to the sponsorship options selected above and understand that your company assumes financial responsibility for those selections upon submission of this agreement. Once you completed this form, please email it to Sponsorships@ucaug.org. Upon receipt, you will be sent an invoice for this sponsorship with more meeting information. If you would like to pay using a credit card, please contact Payments@ucaug.org.

YOUR NAME: _____

JOB TITLE: _____

COMPANY'S NAME: _____

COMPANY ADDRESS: _____

CITY: _____

STATE/PROVINCE/ZIP CODE/POSTAL CODE: _____

PHONE NUMBER: _____

FAX NUMBER: _____

EMAIL ADDRESS: _____

SPONSORSHIP LEVEL SELECTION (select one or more)

Gold Sponsor \$7,500 USD _____

Silver Sponsor \$5,500 USD _____

Lanyard/Badge Sponsor \$2,000 USD _____

Vendor Demonstration Table Sponsor \$700 USD _____

SPONSOR AUTHORIZATION SIGNATURE

Signature: _____

Date: _____

UCAIug/61850ug AUTHORIZATION SIGNATURE

Signature: _____

Date: _____