

SPONSORSHIP OPPORTUNITIES WITH HOST PROVISIONS

UCA Users Group Meetings





ABOUT UCA USER GROUPS

Utilities are increasingly collecting and managing vast volumes of data from operational systems with the goal of improving grid reliability, service delivery, customer satisfaction, and asset optimization. Yet, legacy systems often remain fragmented and vendor-specific, creating barriers to interoperability and effective data integration. UCA International Users Group supports a unified, standards-based approach through its 61850, CIM and OpenFMB User Groups, which promote harmonized data models and communication frameworks across the utility enterprise.

A key part of any Users Group meeting is having the support of sponsors. We attempt to obtain a **utility Host** for each meeting and there are numerous other sponsorship opportunities available. Sponsors can participate in the entirety of the conference, spending two days meeting attendees.

Host, Gold, Silver and Lanyard sponsorships include at minimum:

1. One or more conferences passes
2. Your company's logo on this meeting's webpage on UCA's website
3. Your company's logo on signage at the meeting
4. Two days of unrestricted networking and engagement with CIM users from around the world
5. Access to the pre- and post-meeting attendee lists (name and company only)

The various sponsorship opportunities are listed below. Sponsorship availability is limited on a first-come basis.

Please contact Sponsorships@ucauig.org for assistance with purchasing a sponsorship or to ask questions.



SPONSORSHIP OPPORTUNITIES

All meeting sponsorships are **open to UCAIug Corporate Members**, making this a unique and exclusive opportunity. We hope you will consider the benefits of this opportunity in showing your support for the developers, utilities and User Group members.

MEETING HOST - \$25,000 USD

Sponsorship includes:

1. **One (1) demonstration table** at the evening networking event, off-site from the meeting venue, including electricity, wireless Internet and two chairs
2. **15-minute speaking slot** prior to the evening event, on-site at the meeting venue
3. Up to fifteen (15) **FREE** conference passes (Host must provide all lunches and breaks to receive all 15 passes)
4. **Keynote speaking slot** during the opening plenary session
5. Allowance for your company to provide giveaway items (promotional or logo items)
6. Your company's literature will be made available in the registration area
7. Your company's signage in the meeting room(s) and at the registration area (popup signage or poster boards are preferred)
8. Your company's logo and recognition on all event promotions and communications
9. Your company's logo, description and website link on the online registration site and event webpage
10. Your company's logo on all physical conference materials
11. Access to the pre- and post-meeting attendee list (name and company only)
12. More information is available in **Appendix A** at the end of this document

GOLD SPONSOR - \$7,500 USD

Sponsorship includes:

13. **One (1) demonstration table** at the evening networking event, off-site from the meeting venue, including electricity, wireless Internet and two chairs
14. **15-minute speaking slot** prior to the evening event, on-site at the meeting venue
15. Six (6) **FREE** conference passes
16. **30-minute speaking slot** during the opening plenary session
17. Allowance for your company to provide giveaway items (promotional or logo items)
18. Your company's literature will be made available in the registration area
19. Your company's signage in the meeting room(s) and at the registration area (popup signage or poster boards are preferred)
20. Your company's logo and recognition on all event promotions and communications
21. Your company's logo, description and website link on the online registration site and event webpage
22. Your company's logo on all physical conference materials
23. Access to the pre- and post-meeting attendee list (name and company only)



SILVER SPONSOR - \$5,500 USD

Sponsorship includes:

1. **One (1) demonstration table** at the evening networking event, off-site from the meeting venue, including electricity, wireless Internet and two chairs
2. **15-minute speaking slot** prior to the evening event, on-site at the meeting venue
3. Three (3) **FREE** conference passes
4. **30-minute speaking slot** during the opening plenary session
5. Allowance for your company to provide a giveaway item (promotional or logo items)
6. Your company's literature will be made available in the registration area
7. Your company's signage in the meeting room(s) and at the registration area (popup signage or poster boards are preferred)
8. Your company's logo on all event promotions and communications
9. Your company's logo, description and website link on the online registration site and event webpage
10. Your company's logo on all physical conference materials
11. Access to the pre- and post-meeting attendee list (name and company only)

LANYARD / NAME BADGE SPONSOR - \$2,000 USD

Sponsorship includes:

1. Two (2) **FREE** conference passes
2. Your company's logo printed on attendee badge lanyard
3. Allowance for your company to provide a giveaway item (promotional or logo items)
4. Your company's literature will be made available in the registration area
5. Your company's logo on all event promotions and communications
6. Your company's logo, description and website link on the online registration site and event webpage
7. Access to the pre- and post-meeting attendee list (name and company only)
8. **DOES NOT** include a Vendor Demonstration Table at the evening networking event, **nor** a 15-minute speaking slot prior to the evening event



VENDOR DEMONSTRATION TABLE - \$700 USD

Sponsorship includes:

1. **One (1) demonstration table** at the evening networking event, off-site from the meeting venue, including electricity, wireless Internet and two chairs
2. **15-minute speaking slot** prior to the evening event, on-site at the meeting venue
3. Allowance for your company to provide a giveaway item (promotional or logo items)
4. Your company's literature will be made available in the registration area
5. Your company's logo on all event promotions and communications
6. Your company's logo, description and website link on the online registration site and event webpage
7. **DOES NOT** include FREE conference passes

SIGN THIS AGREEMENT ON THE NEXT PAGE



SPONSORSHIP AGREEMENT

By signing below, you acknowledge and agree to the sponsorship options selected above and understand that your company assumes financial responsibility for those selections upon submission of this agreement. Once you completed this form, please email it to Sponsorships@ucaug.org. Upon receipt, you will be sent an invoice for this sponsorship with more meeting information. If you would like to pay using a credit card, please contact Payments@ucaug.org.

YOUR NAME: _____

JOB TITLE: _____

COMPANY'S NAME: _____

COMPANY ADDRESS: _____

CITY: _____

STATE/PROVINCE/ZIP CODE/POSTAL CODE: _____

PHONE NUMBER: _____

FAX NUMBER: _____

EMAIL ADDRESS: _____

SPONSORSHIP LEVEL SELECTION (select one or more)

Gold Sponsor \$7,500 USD _____

Silver Sponsor \$5,500 USD _____

Lanyard/Badge Sponsor \$2,000 USD _____

Vendor Demonstration Table Sponsor \$700 USD _____

SPONSOR AUTHORIZATION SIGNATURE

Signature: _____

Date: _____

UCAIug AUTHORIZATION SIGNATURE

Signature: _____

Date: _____

Appendix A – User Group Host Responsibilities and Facility Requirements

Host Responsibilities

The Host is responsible for supporting the User Group meeting as outlined below. Host costs and associated benefits are detailed at the end of this section.

Planning & Logistics

- Provide suitable facilities for technical sessions and evening events **at no cost** to UCA or User Groups.
 - UCA and User Groups will provide a meeting planner to coordinate with the Host's designated contact.
- Coordinate meeting room arrangements and assist with identifying nearby hotels.
- Arrange catering at the venue for **lunches and/or breaks**:
 - If the Host provides **both** lunches and breaks, **up to 15 free passes** will be awarded.
- Assist with registration:
 - For the tutorial (Day 1) and the first morning of the main meeting (Day 2).
 - UCA and User Groups will staff the registration desk, but assistance is needed for setting up and facility guidance.
- Assist with hotel package rates and registration logistics (optional but appreciated).
- Help identify venues for networking sessions and vendor exhibits (if held off-site).
- Provide **extension cords and outlets** for each table (each attendee will have a laptop).
- Ensure **wireless internet access** with sufficient bandwidth for all participants.
- Provide **AV equipment** and projectors for meeting rooms.
- Participate in planning conference calls.
- Promote the event to local utilities and vendors; assist UCA and User Groups with outreach for sponsorships.

General Meeting Facility Requirements

Day 1: University, Tutorial or Educational Session (Est. 50 Participants)

Time: 08:00 – 17:00

Rooms Needed:

- One large room (40–50 people) – school-table setup
- One smaller room (15–25 people) – school-table setup

Meals/Breaks:

- Lunch: 12:00 – 13:00
 - Breaks: 10:30 & 14:30
 - Space for buffet or lunchroom seating for 50 people
-

Day 2: Main Meeting + Vendor Exhibit (Est. 80 Participants)**Time:**

- Meeting: 08:30 – 12:00 & 13:00 – 17:00
- Networking/Vendor Exhibit: 16:00 – 20:00 (setup at 16:00, event starts at 17:00)

Rooms Needed:

- Large room (70–80 people) – school-table setup

Meals/Breaks:

- Lunch: 12:00 – 13:00
- Breaks: 10:30 & 14:30
- Buffet/lunchroom space for 80 people

Networking/Vendor Exhibit (Evening Session):

- Venue for 2,000+ ft² with:
 - Vendor exhibit space
 - Open bar and hot appetizers
 - Setup/takedown time from 16:00 – 21:00
-

Day 3: Meeting Continues (Est. 80 Participants)

Time: 08:30 – 12:00 & 13:00 – 17:00

Rooms Needed:

- Same large room set up as Day 2

Meals/Breaks:

- Lunch: 12:00 – 13:00
 - Breaks: 10:30 & 14:30
 - Buffet/lunchroom space for 80 people
-

General Requirements (All Days)

- **Power:** Extension cords and outlets at all tables
 - **Internet:** Reliable Wi-Fi for all attendees and vendors
 - **Audio/Visual:**
 - LCD Projectors: 2 for Day 1 (University, Tutorial or Educational Session) and 1 for the General Meeting on Day 2 and 3
 - 1 Lapel mic and 2 wireless handheld mics
 - **Catering:**
 - Suggest Host provide coffee, snacks, and drinks for all three days
 - Lunch may be buffet, boxed, or seated in a dedicated or shared room
-

Networking Session & Vendor Exhibit Requirements

- Floor space: Minimum 2,000 ft²
 - Vendor tables: 4–6 (3x6 ft. or 3x8 ft.), 2 chairs each
 - Power and internet at each vendor table
 - Social tables: 4–6 bar-height
 - Room available from 16:00–21:00 for setup and teardown
-

Host Costs

- The Host must provide meeting space **at no cost** to UCA or the User Groups.
- If the evening session cannot be held on-site, the Host must help locate a suitable nearby venue.
- The Host must cover **either** lunch or break catering (or both).
- Free passes and discounts are based on total Host costs and/or in-kind services.

Host Benefits

In appreciation for hosting, UCA and User Groups offer the following benefits:

1. Opportunity to deliver the **Keynote Address**.
2. 1–3 presentations about the Host's use of 61850, CIM, OpenFMB standards or other relevant topics.
3. **Minimum of 6 free passes** to the full User Group meeting.
 - If Host provides **all** food and drinks for breaks/lunches **AND** meeting venue, **15 free passes** will be granted.
4. **Member pricing** for additional registrations (if the Host is not a CIMug member).
5. Free vendor exhibit table and a **15- to 20-minute commercial presentation slot**.
6. Host branding and banners throughout the meeting.
7. Website recognition and advertising (Host logo and description on UCA and Users Group websites).

Payment Terms

- No performance milestones required.
- Upon written confirmation from Host/Sponsor of financial support, UCA will issue an invoice (Net 30 terms).
- **Full payment to UCA within 30 days of receiving an invoice** unless otherwise arranged.

Payment Options

Option 1 – Lump-Sum Payment:

- \$25,000 USD upfront to UCA
 - UCA handles all meeting expenses; no itemized invoice provided to Host.

Option 2 – Direct Payment (In-Kind Services):

- Host pays all vendors directly and provides UCA with a list of covered expenses.